

Hafa Adai & Welcome!

Fundforte



PRODUCTS & SERVICES

FUNDRAISERS



CLIENT RESOURCE PACKET

1 (671)788-9665

www.fundforte.com

P.O. Box 10897 Tamuning, Guam 96931

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FUNDRAISERS



Let us put the fun in fundraising!

Håfa Adai! Fundraisers are a have-to-have element for many clubs, groups, organizations, teams, personal endeavors and families striving to support a member for medical bill relief and travels.

Fundforte provides many different kinds of fundraiser categories from programs to events, and types from traditional to wacky! We're here to help you reach your fundraising goals and we do so by creating customized programs and events that will have all participants highly engaged in raising funds!

Might you and your team members be interested in Fundforte's customized fundraising programs or events? Follow the steps on the following page and contact us in order to collaborate with you on the best fundraiser plans to suit your goals! We're so excited to assist you! Si Yu'os Ma'ase!



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Fundraiser Client Process

Getting Started:

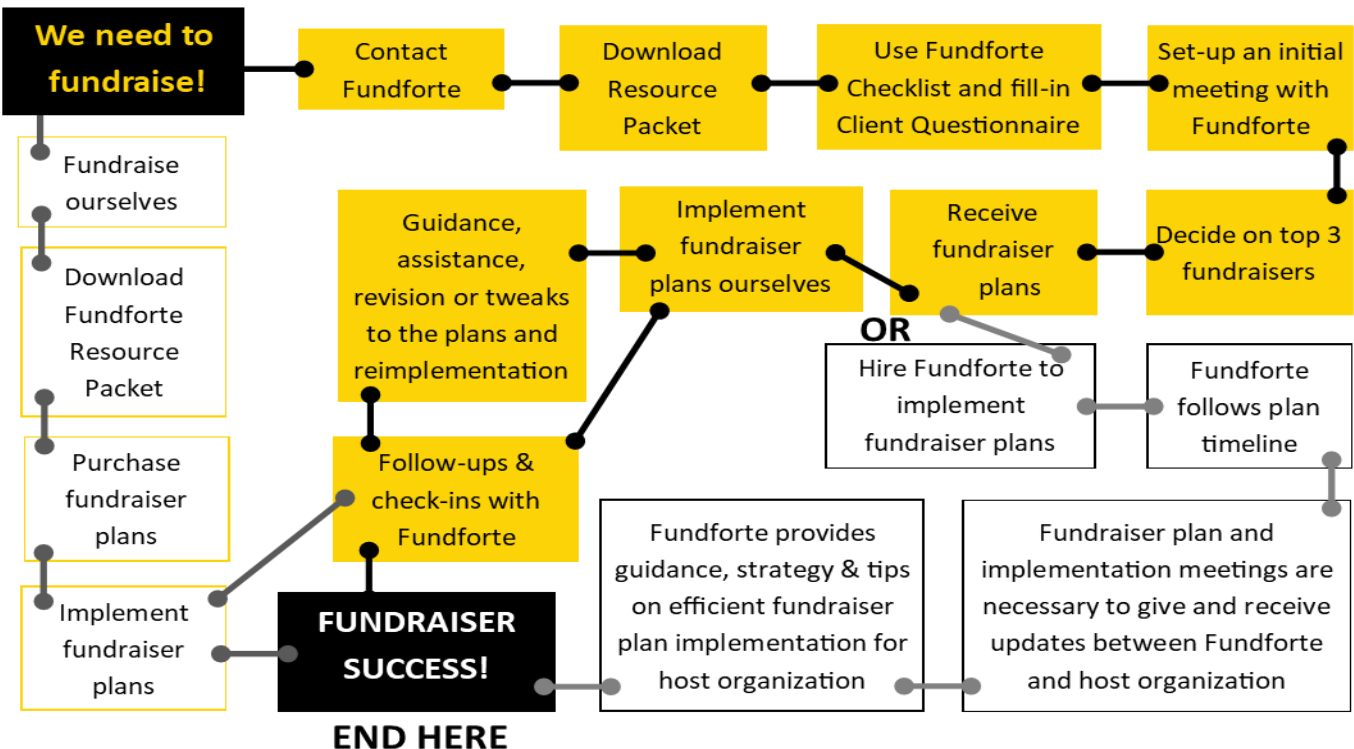
STEP 1: Fill out the downloadable **Client Checklist** and **Client Questionnaire** to better assess your organization's fundraiser profile, interests, preferences, goals and demographics. The compilation of this data will better assist us here at Fundforte in determining what fundraisers will best suit your needs and objectives!

STEP 2: Please view the **Fundraiser Listings (pg 4-5)** and choose which fundraiser categories, types or bases interest you the most. The more fun a fundraiser seems to you, the more likely your goals will be achieved!

STEP 3: Contact us at fund.forte@gmail.com to set-up an initial meeting to discuss your questionnaire answers and elaborate further on what fundraisers would best match your profile for success! This 60 minute meeting is \$40 .00 and comes with access to fundraiser descriptions, profit margins, timelines and resources of the fundraisers you may be interested in, plus this Client Resource Packet to take with you to present to your group or organization. If you would rather have a group meeting (4 or more people) , Group Presentations are \$80.00 and come with four Client Resource Packets, a visual presentation set-up and a free follow-up meeting.

STEP 4: Decide on the top three fundraisers you're most interested in, receive 1 Digi Plan Fundraiser for free, implement it with your team and check-in with our team for any assistance and guidance you may need! Or hire Fundforte to implement your fundraiser plans for you and we'll keep you updated on all the progress!

START HERE





Fundraiser Category Listing

Categories

Services - A **service** fundraiser is best defined as the fundraiser host offering help, labor, man-power, assistance, advice or guidance in exchange for a payment towards the host's common fund.

Events - An **event** fundraiser is a planned social occasion in support of a host's common fund and could hold many different event elements and categories of fundraisers within it. It is a collection of planned occurrences and activities for patrons to experience and enjoy.

Raffles / Sweepstakes - A **raffle** is a means of raising money by selling tickets, each marked with a sequence of numbers, letters or codes, where one or more tickets are drawn at random. The holders who match their copies of the tickets randomly drawn win a prize. A **sweepstakes** offers a similar concept, where as a supporter provides personal information to be filled in on an official form and enters it into a receptacle which collects all other entries. Most often, entrants must be present to win on the date of the sweepstakes drawing, or claim their prize before a certain date unless the prize will be given to the next eligible winner in line.

Games/ Contests / Competitions - To raise spirit, morale and funds at the same time, **games, contests** and **competitions** offer the host team the ability to strive to reach their team building goals and fund-raising goals towards the common fund. Contributors offer their monetary and social support to advance themselves or their host team in the fundraiser until the time due and a winner is announced. Trophies, medals, funding, and other prizes are usually offered as incentives for participating in these types of fundraisers.

Grams / Giveaways - A **gram** is an item or collection of common items specially packaged with a personal message to the recipient. **Giveaways** are more of small gifts for a general audience and not specifically one recipient. Both items are pre-ordered, paid for, assembled and distributed on a schedule.

Products - This type of fundraiser is described as the selling of **products** made by the hosts, items available in stores, or a variation of exclusive items and availabilities to only the supporters of a host's common fund. These can be pre-ordered or readily available items and of point-of-sale presentations.

Sponsorships / Donations - This fundraiser category is the act of soliciting or requesting companies, individuals and other organizations to **sponsor** or **donate** funds or in-kind items or services to make the host organizations objective, project or goal attainable and successful.

Online / Web Based—Websites which serve as platforms for garnering social support have connected to fundraising websites and various fund collection websites **online**. This attracts a large amount of supporters from all over the world, which is where the term crowdfunding comes from. Funders contribute by selecting a support level they can accommodate. This in turn provides them perks towards the success of the overall campaign to benefit the host's common fund. Other **web based** collection websites offer a variety of other services as well, but charge fees for the collecting and processing of donations.

Loyalty Programs - Your supporters are most likely consumers of everyday products and services from businesses in your local community and online communities. There are also high chances that they are repeat customers of the same businesses surrounding them. **Loyalty Programs** offer this group of your supporters discounts, coupons and deals for items and services they continue to purchase everyday.

Collection Programs - What better way to raise money than to simply ask for it? **Collection programs** offer the hosts to collect immediate funds and express their ideas, projects and goals to their supporters or funders directly and personally. Other types of **collection programs** include the collecting of items that can be converted into cash for the value they are worth upon receipt, such as recyclables.



Fundraiser Type Listing

Types

Traditional - When a fundraiser has been proven to be successful over time and its processes shared through many organizations, it is considered as a **traditional** fundraiser. It is a fundraiser type that holds many different categories within it, such as events like golf tournaments and benefit galas, raffles / sweepstakes and collection programs. Traditional fundraisers work and are easy to implement with most participants having had some type of involvement and experience in a traditional fundraiser, there is a higher chance of success and to attaining your common fund goal.

Wacky - Need to attract your supporters attention? A Wacky fundraiser is the way to go! **Wacky** fundraisers are different, creative and against the norm, use these types of fundraisers to spark new ideas, energize your team and excite your supporters through fun, creativity and wackiness!

Crafty - A **crafty** fundraiser is where items and services are hand-made by the host organizations and the team members involved. Many fundraiser categories can fall under this type of fundraiser because there are such a vast range of funding plans and programs that can be categorized as artsy and crafty.

Candy & Snacks— Candy and snacks are such a treat, things that mostly everyone eats! Here is another fundraiser type with a vast ability to implement with many categories. **Candy and snacks** are and can be sales fundraisers, an event focal point or theme, grams and giveaways fundraisers and much more!

Food & Drinks— **Food & drink** type fundraisers are always great and usually successful with high team participation. There are many ways to implement food & drink fundraisers through all categories.

Games/ Contests / Competitions— Having fun with fundraisers is always important to gain and retain your team and supporter interests. **Games, contests and competitions** are fundraisers that need a goal to be met and offer incentives for participants and winners who played, attained or exceeded the goal.

Musical - Music makes the world go 'round and people come together! Use a **musical** fundraiser to bring your team together to enjoy the talent your members and supporters have to offer to everyone.

Go Green / Health— A **go green / health** fundraiser is themed towards healthy living and go green practices such as exercise, organic items, buy-local sustainability, reducing, reusing and recyclables . The more often we provide these type of fundraisers, the more of a norm it will become and our community will continue to practice them at home with ease and comfort for the better of all our futures.

Coins - Tired of change? Your common fund shouldn't be! **Coins** are a great theme for fundraisers because many supporters would be happy to provide what they have saved. Coins add-up fast, get ready!

Postage— A **postage** fundraiser uses mail systems to support the goals of your team & common fund.

Tech - **Tech** fundraisers offer products and services for the technology that your funders could use!

Online / Web Based— A **online** or **web based** fundraiser uses a website to host a fundraiser campaign.

Children— Fundraisers themed for **children** are usually a success when planned properly for their caregivers to show support. When fun is the main attraction, fundraising success definitely follows along.

Adults— Adults can still have fun too! Humor and creativity play big roles in fundraisers themed for **adults** only. All fundraiser categories can be customized to fit in the adults theme with proper planning, scheduling and implementation. Fun, funny and timely fundraisers draw success to adult fundraising.

Animal Friends— Fundraisers themed for our **animal friends** and animal lovers are always great to try. Many people enjoy the company and experiences they can share that animal friends provide to us all!



Fundraiser Base Listing 1

Traditional

Auction
 Bagging Groceries
 Balls / Galas / Dances
 Bar or Club Hosting
 Button Pins
 Buy A Brick / Tile
 Calendar Sale
 Carnivals / Fairs
 Carwash
 Catalogs
 Cleaning Services
 Coupon Books
 Curse Jar
 Food Plates / Meal Deliveries
 Gift Wrapping
 Movie Tickets / Movie Nights
 Murals
 Pageants
 Pins
 Planner Sale
 Poetry Slam
 Quilts
 Savings Cards
 Slave for a day
 Slippers
 Spin the Wheel
 Stickers
 Swap Meets
 Sweepstakes
 Talent Show
 Team / Spirit Wear
 Trivia Nights
 T-Shirts
 Walkway / Stepping Stones

Wacky

Abseiling
 Aerial Tours
 Animal Races
 Bald for bills
 Bath and Beyond
 Bungee Jumping
 Bunko Party
 Caption Competition
 Character Grams
 Dare Devils
 Dress Down Days / Weeks
 Drone Contest
 Duck race
 Flag Placements
 Fundraiser Insurance
 Go-Kart Day
 Head Shaving
 Internet Scavenger Hunt
 Joke Books
 Lawn Ornaments
 Massaging Chairs
 Massive Sleepover
 Memes Competition
 Parades
 Parents Night Out
 Pet Show
 Sand Sculpting
 Scavenger Day
 Sky Diving
 Themed Parties
 Ugly Tie
 Wax off
 Wishing well
 Womanless Pageant

Crafty

Art Sale
 Art Show
 Artisan Classes
 Arts & Crafts Classes
 Baskets
 Beach Tattoos
 Brand / Spirit Tattoos
 Cards
 Chic Aprons
 Coloring books
 Custom Coloring Pages
 Cut-outs for a cause
 Diamond Pins
 Face Painting
 Glow Party
 Grams
 Henna
 Jigsaw Marathon
 Live it large project
 Magnets
 Ornament Sale
 Painting Party
 Piñata Party
 Plaster Casting
 Plushies
 Post cards
 Pot Pourri
 Puppet Show
 Puzzles
 Quilts
 Sip & Paint Events
 Soaps
 The Paper Chain Gain
 We can with clay



Fundraiser Base Listing 2

<p><u>Candy & Snacks</u></p> <p>Candy Craze Chocolate Craze Cookie Dough Delivery Custom/Themed Cookie Orders Fortune / Misfortune Cookies Granola Bars Guessing Jar International Snack Box Lemonade Stand Milkshake Stand Popsicle kits Pretzels Purple Punch Stand S'mores kits Smoothie Stand Trunk Or Treat</p>	<p><u>Food & Drinks</u></p> <p>All Stuffed Picnic Breakfast Buffet Celebrity Breakfast Character Breakfast Children's Cookbook Cook Book Cook Offs Faux Bar International Dinner Mongolian BBQ Pumpkin Carvings Rainbow Spaghetti Night Recipe Cards & Ingredients Restaurant Nights Specialty Dinner Sushi Night</p>	<p><u>Games</u></p> <p>Baby face guessing Balloon Auction Balloon Blast Balloon Race Balloon Stomp Bingo Night Carnival Game Show Imitation Go Kart Racing Guessing Identities Hoopla Knowledge Bees / Bowls Madgab Madness Rock-Paper-Scissors Tourney Tournaments Treasure / Scavenger Hunts</p>
<p><u>Musical</u></p> <p>Battle of the Bands Caroling Concert Dance Battle Dance-A-Thon Guest Musicians / Teachers Karaoke Nights Sing-A-Thon</p>	<p><u>Go Green / Health</u></p> <p>Bike-A-Thon Vitamin Coupons Hiking / Home Tour Plant / Seed / Sprout Sale Plant-A-Tree Skip-A-Thon Speed Seeds Walk-A-Thon</p>	<p><u>Coins</u></p> <p>Calendar Coins Coined Tape Donation Jar / Boxes Guessing Jar Kiss for change Mile on Coin-A-Thon The Big Bank The Coin Cart</p>
<p><u>Postage</u></p> <p>Balloon Mail Coconut Postcards Mail Ads and Inserts Match Letters Personalized Letters The Mail Race Traveling Paper Dolls</p>	<p><u>Tech</u></p> <p>App Design Graphic Design Invention Convention Phone / Ink Cartridge Recycling Scan on the Dime Texting Campaigns</p>	<p><u>Online / Web Based</u></p> <p>www.crowdrise.com www.fundly.com www.fundrazr.com www.giveforward.com www.gofundme.com www.indiegogo.com www.rockethub.com www.youcaring.com</p>
<p><u>Children</u></p> <p>Balloon Art Activities Character Meals, Meets and Greetings Face Painting Party Holiday Grams School Supplies Snack / Pizza Party</p>	<p><u>Adults</u></p> <p>Body Art Party Comedy Show Professionalism Courses Shots & Salary Strip Grid Vape Variety Trick Show</p>	<p><u>Animal Friends</u></p> <p>A day at the Zoo Carabao / Horse Back Riding Costume Contest Local Animal Watch Pet Show / Pet Wash Photo Shoot Party Shelter Supply Drive Treats to Treasure</p>



Fundraiser Client Rate Card

ITEM	DESCRIPTION	PRICE
Fundraiser Client Process		
Initial Meeting	60 Minute Meeting: 3 or less participants, 1 Client Resource Packet, fundraiser descriptions, profit margins, timelines & resources of the fundraisers you may be interested in	\$40.00
Group Presentation	60 Minute Meeting: 4 or more participants: Access to fundraiser descriptions, profit margins, timelines and resources of the fundraisers you may be interested in, 4 Client Resource Packets, a visual presentation set-up, and a free follow-up meeting	\$80.00
Digi Plan	1 Digital Fundraiser Template: Intro Page, Management Matrices, Time Lines, Supporting Docs	\$35.00
Printed Plan	1 Print Fundraiser Template: Folder, Intro Page, Management Matrices, Time Lines, Supporting Docs	\$50.00
Fundforte Fundraiser Implementation		
Aid Op 1	Time recording application used to manage and track service hours. Service invoice is based on track log.	\$15/Hr
Aid Op 2	MOST POPULAR: Service Invoice is based on funds raised. A percentage of the raised funds goes to Fundforte and is only based on when certain fundraiser dollar goals are met.	% of \$
Aid Op 3	Flat Rate for assistance service is applied to the implementation of 1 Fundraiser Template and is agreed upon through contract amongst all involved parties. Amendments to the contract can be made due to unforeseen circumstances and acts of power beyond.	Case by case basis
Fundforte Assistance		
Vendor Coordination	Assistance with finding vendors for your event, fundraiser or celebration. Price applied per vendor.	\$25.00
Venue Coordination	Assistance with finding vendors for your event, fundraiser or celebration. Price applied per venue.	\$50.00
Venue Site Visit	A thorough examination of a venue and all aspects of said venue: Power Sources, Water Sources, Points of Ingress, Points of Egress, Accessibility, Parking, Loading and Off-loading potential, Points of Safety and Evacuation, Viability of Mobile Services, Points of Travel, Calculations and Measurements are taken for a scaled Site Map.	\$150.00
Site Visit Photos	Photos are presented from ingress of venue to egress of venue for the client's viewing. Can be used for other proposals and/or presentations for sponsors and the like.	\$40.00
Licenses & Permits	Research and implementation of licenses, permits or clearances when, where and if needed, to all vendors and participants that they will apply to. Payment of Permit and License fees not included.	\$50.00